



Embrace the power of **contesting.**

UPICKEM contestware, the **NUMBER ONE CHOICE** of media companies, brands, retailers, and marketing agencies since 2001, has the power to turn your website into the **ULTIMATE ONLINE DESTINATION.**

From national bracket contests to photo contests and everything in between, **UPICKEM** contests **DRIVE REVENUE, TRAFFIC** and **LOYALTY** with:

- The flexibility to create *the* contests you want, when you want, with *the* branding you want
- Social networking integration that expands your reach and drives traffic to your site
- Free email and phone customer support that's unparalleled in the industry

We believe more is more.
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- » More than **30,000** contests
- » More than **1,000** clients
- » More than **5.2 million** players

Get the Complete Package!

- Nationally managed contests that we manage, you sell and brand
- Creative freedom to launch any localized contest you can dream up!

Nationally Managed Contests

- » Pro Football Full Season Challenge
- » College Football Bowl Games
- » Men's College Basketball Tournament
- » Auto Racing Challenge
- » Red Carpet Movie Awards
- » Reality Television
- » **and many more . . .**

Customized Contests

- » Photo contests
- » Video contests
- » Essay contests
- » Sweepstakes
- » Custom sports
- » Local sports
- » Bracket contests
- » Pay-to-enter/pay-to-vote
- » Read/watch/listen & win
- » **and many more . . .**



PET CONTEST • BABY CONTEST • MAKEOVER CONTEST • TATOO CONTEST • MOTHERS DAY CONTEST • BEST OF CONTEST

WANT MORE INFO? GIVE US A SHOUT AT:

www.secondstreet.com • 877-843-2900

