



The horsepower to drive'em back for more.

So, you've gathered your consumers' data and you're ready to reach out.

ENTER EBLAST ENGINE, our revved up platform that **GIVES YOU THE FUEL** to keep your consumer relationships fresh and primed for further engagement.

The marketing muscle you want:

- Create emails, text messages, newsletters, alerts and special offers from scratch or by scraping HTML pages on your server
- Communicate with all of your UPICKEM, myCapture and Deadline Deals databases and any other lists you want to import
- Keep the dialogue going with recurring emails for newsletters and alerts, and set up universal opt-ins for use across all of your sites
- Filter lists to create the right message for the right audience at the right time

Built specifically for media companies:

- Text editor tools and html capabilities make the process seamless and easy to use
- Image warehouse so you can get your hands on any content at any time
- Extensive tracking and reporting features so you can measure success
- Email archive for easy access to everyone in your database



WANT MORE INFO? GIVE US A SHOUT AT:
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